LANDSCAPE LOGIC
LINKING LAND AND WATER MANAGEMENT TO RESOURCE CONDITION TARGETS

KNOWLEDGE BROKING　PROJECT 7

WHAT

The Knowledge Broking project is responsible for ensuring a shared understanding of the Landscape Logic purpose and activities amongst the partners, as well as managing an out-reach program to other regional organisations and key Natural Resource Management (NRM) stakeholders across Australia.

The project will support translation of the activities and outcomes of the other Landscape Logic projects, initially to the six Regional NRM partners then to other Australian NRM groups and relevant organisations. Knowledge Broking activities will be designed to package, synthesise, communicate and evaluate material from across the program.

HOW

There are three key elements to the Knowledge Broking project:

1. Communication/Knowledge Sharing – development of information and knowledge products and services tailored to the needs of end users involved in improved catchment decision making.

2. Supporting adoption – training and allied activities ensuring the incorporation of the discovered knowledge leads to improved NRM decision making.

3. Evaluation and Feedback – development and execution of the program evaluation framework.

There are strong links between this project and the role of the Communications Manager

WHO

We work across all component projects of Landscape Logic to support interactions between the research teams and regional NRM planners in the six partner regions.

The Knowledge Broking project aims to facilitate dialogue between researchers and catchment decision makers, building an appreciation of their respective challenges and disciplines over the life of the program and beyond.

The project is led by Geoff Park from the North Central CMA in Victoria.

BRINGING IT ALL TOGETHER

Successful Knowledge Broking is based on the establishment and effective use of networks between people and organisations. Within the context of Landscape Logic it is about:

• understanding and articulating the operating environment of the Regional NRM groups including key responsibilities and challenges,

• facilitating interactions between researchers and end users that improve collective understanding of NRM,

• synthesizing and filtering the vast amount of "knowledge" that falls across the desks of catchment managers,

• coordinating the testing and evaluation of tools and other products emerging from the Hub.